



HERBERT
case study

southern coop

SOUTHERN COOP

Bring Your Own Container for zero waste option in store for Food Weighing

CLIENT BENEFITS

- Simple, easy to use weighing platform
- Reducing the amount of packaging going to waste every year
- Low total cost of ownership
- Low maintenance

Our client wanted to offer a self service weighing option for customers to use on loose products sold in store, they wanted a simple solution that would be able to allow customers to bring their own containers into store to reduce pre-packaging and packaging going to waste,.

Herbert Retail offer a range of innovative technology solutions, designed to enhance productivity for retailers both large and small. Herbert were chosen by two Southern Co-op's Welcome franchisees, to recommend, project manage and installed the new range of Bring Your Own Container Scales - Dibal CS1200 Self Serve into two brand new Welcome stores. The scales were successfully installed into Welcome - Brockenhurst in March and more recently into Welcome - Mytchett.

Customers can now bring their own containers into store and fill with loose produce that the stores have to offer that would usually be pre-packaged, all in an effort to reduce packaging wastage.

Mike Fitton, Southern Co-op's Franchise Business Manager, was impressed with the swift installation and is happy with the CS1200's. He said: "After only a couple of meetings, Herbert quickly configured the scales with the requirements, and installation into the stores went very smoothly and on time, customers are loving the new offer."

