



**HERBERT**

250 years of innovative productivity solutions

**case study**



Mobile  
technology



Printing  
solutions



Workforce  
productivity

# Morrisons

**Handheld Device and Mobile Printing Implementation  
for Morrisons**



**MORRISONS**

The Client reviewed their current store estate for uniformity of Network and Mobile Delivery Handset base and decided to upgrade their stores with new Mobile Delivery equipment, and in store mobile printing.

Herbert Retail implemented the entire Mobile Delivery project which included more than 14,000 separate pieces of equipment into more than 365 stores.

The project was managed by experienced Herbert

staff and included the following services:

*Procurement*

*Staging*

*Build*

*Configuration*

*Deployment*

### **Project highlights**

- Technical development of gold builds system.
- Automated build process to ensure smooth production flow of equipment.
- Implemented solution into 12 stores per day, 2 per week.
- Engineer in store set up,

testing, and support.

- On-site engineer resource trained store staff on new HHT's and printers.
- Minimised impact to Customer Operations.
- Ensured all risks were identified and mitigated.
- Provided flexibility and adaptability to facilitate schedule changes and customer requests.
- Provided dedicated project management.
- Provided regular reports and communication.